



## **Digital Transformation for a major Telecom Provider from the European Region**

**Client Details:** Frontline Telecom Services provider in Europe

### **Challenge**

it is one of the most fruitful digital transformation where the client partnered with the solution provider with the sole purpose of adding new value to their business and help it evolve, deliver better customer satisfaction and build a strong brand reputation.

### **Solution**

The solution provider led the entire strategy and the implementation architecture which would include large scale digital transformation, across CSS/BSS. Migration of existing vintage legacy-based systems to the new platform. Simultaneously with the migration process, new features would be continued to be built on the legacy platform.

### **Key Solution Highlights**

- SPA built on Angular and AEM by taking data and template producing pages on the web browser
  - AEM 6.3, Angular 1.5, and Atomic UI Design to build a responsive portal for Self-Care capabilities
  - Ease of maintenance, owing to unified Digital Adobe Platform (with reusability & scalability)
  - Creating a cohesive model offering which awards the user environment with reusability and platform using development methodology (Adobe+UI)
  - A meticulous customer engagement platform which maps the entire customer journey
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